



Book Rya Hazelwood for a keynote or workshop that delivers the power of Relentless Optimism™ in action.

SHIFT YOUR MINDSET, TRANSFORM YOUR WORK & LIFE.

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KEYNOTES & WORKSHOPS

Relentless Optimism™: The Leader's Edge

A strategic, leadership-forward keynote that redefines optimism as a competitive edge — equipping leaders, inspiring teams, elevating culture and transforming adversity into momentum.

► **Focus:** Leadership mindset, trust and culture-building, resilience in action

Relentless Optimism™ & Other Life Goals

A personal and empowering keynote that challenges audiences to let go of magical thinking, claim their inner strength and lead with grounded, resilient optimism — proving that true transformation begins with the courage to choose change.

► **Focus:** Transformation reframes, turning setbacks into steppingstones

Life Happens FOR You: The Mindset Shift That Changes Everything

A strategy-forward keynote or workshop that equips teams and leaders to reframe challenges, build practical optimism and transform adversity into performance — giving organizations the mindset advantage to thrive in fast-paced, high-stakes environments.

► **Focus:** Organizational resilience, mindset as strategy

Relentless Optimism™ in Action: The Stories That Inspire Us to Rise

Through powerful, real-life stories of resilience, this keynote ignites the force of relentless optimism — challenging audiences to rise in the face of adversity, lead with courage and transform even their hardest moments into lasting momentum.

► **Focus:** Inspirational storytelling, resilience in action



IS YOUR CULTURE BUILT TO RISE?

Do your leaders **embrace resilience, adaptability and practical optimism**? Does your team have the mindset to turn **challenges into momentum and setbacks into steppingstones**?

If not, it's time to shift — **from reactive to resilient, from stuck to unstoppable**.

Because **the way we think shapes the way we succeed**. When your team **thinks differently, they perform differently**.

Let's work together to **build a culture of relentless optimism** — one that **doesn't just withstand adversity, but transforms because of it**.



RYA HAZELWOOD

Founder, Relentless Optimism, LLC

"Relentless Optimism™ is my non-negotiable and the foundation of my work. Not blind positivity, but the kind of optimism that keeps you moving even when the road is steep ... The way we think shapes the way we succeed. Transform your thinking and you can transform your life."